

# REVERSIBLE3

The Conservation Zine

Issue 4:

PINK



@reversiblezine

# Welcome to the 4th Issue of Reversible

Inspired by Holi, the Hindu festival of colour celebrated this year on the 8th March, we have decided to dedicate this issue to the theme of pigments - and you guessed it - focussing on

## Pink

Did you know that the oldest surviving pigment on earth is Pink! The bright pink pigment has survived 1.1 billion years and was found deep underground in shale deposits. Scientists have found that the natural pigment comes from the chlorophyll of fossilised cyanobacteria, also known as blue-green algae. To learn more check out:

[www.smithsonianmag.com/smart-news/  
pink-was-first-color-life-earth-  
180969583](http://www.smithsonianmag.com/smart-news/pink-was-first-color-life-earth-180969583)

So why not grab a cup of tea and find a comfy spot to flick through the zine. Or try our fabulously pink cocktail opposite. And if you want to know even more about Pink then unfold this issue for more interesting facts. We hope you'll be tickled pink by them...

# Pink Lady Cocktail

**Prep:** 5 mins

**Serves:** 2

**Ingredients:**

100ml London Dry Gin

2tsp Grenadine

Ice

Large Egg White

2 Strips of Pared Lemon Zest

2 Maraschine Cherries (optional)

**Method:**

Step 1 Put two coupe or cocktail glasses in the fridge to chill.

Step 2 Pour the Gin and Grenadine into a cocktail shaker, then fill with ice. Shake until the outside of the shaker feels cold. Drain the contents into a jug and discard the ice.

Step 3 Tip the egg white into the shaker and add the gin mixture. Shake until the egg white becomes frothy - you can also do this in a food processor or hand blender.

Step 4 Pour the cocktail into the prepared glasses.

Step 5 Skewer the cherries onto cocktail sticks if using, then use to garnish the glasses along with the lemon zest.





# Pinkest Pink

Stuart Semple is a British artist who has made it his mission to find the best and 'artyist art materials' he can. He is the mastermind behind the world's Pinkest Pink pigment (or at least the pinkest they have found so far!). And he wants to share these materials with the world, unlike his self proclaimed arch-nemesis Anish Kapoor. The two came to blows over Kapoor buying the rights to the Blackest Black pigment and restricting its use solely to himself. That is why when buying the Pinkest Pink you have to sign a declaration:

'By adding this product to your cart you are confirming that you are not Anish Kapoor...'

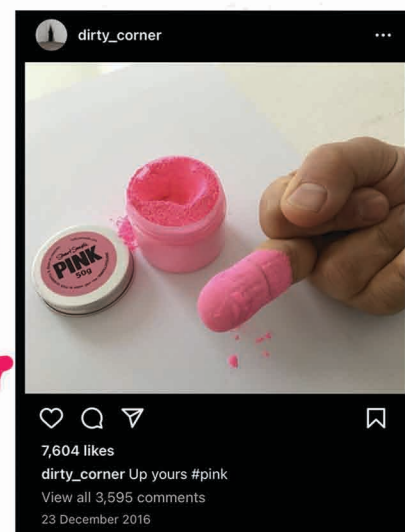
Pink with jealousy, Kapoor flouted this restriction and got his hands on the

pink pigment. Petty? Childish? PR stunt? He was obviously feeling left out of the club and so are we, so lets give this pink a test run. Visible light is powerfully reflected by this high pigment paint to create a strong fluorescent effect. Just dilute with water, acrylic medium or linseed oil. We tried:



	Water	Acrylic Medium			
		Fluid - Matt		Gel - Gloss	
Vibrancy					
Mixability					
Opacity					
Colour Accuracy					
Granulation					

Head over to our website and sign up to our newsletter for the full review.



Neon Pink Fills! Shocking? Attention grabbing? Controversial? Novel?  
Ellie Sweetnam and Jane Henderson are bringing a whole new term to our world

# Disruptive Conservation

When carrying out conservation treatment we are urged to avoid visually disturbing fills, adopting our favourite 6 inch / 6 feet rule. However, even this strategy changes how an object is visually seen by the viewer. Disruptive Conservation is a challenge to this way of thinking, it asks that conservation becomes part of the physical narrative of an object. Sweetnam and Henderson start by asking some very important questions:

- At what point in the story is an object its authentic self?
- How do we respect the objects authenticity with our interventions?
- How should the conservators relationship with the tangible object be presented to the viewer?
- How does the conservation code of ethics impact our approach?



There is an inherent bias that visual damage in an object is wrong. However, disruptive conservation argues that if we want an object to be perceived as being authentic it must portray its timeline with all its values present.

'A visually disruptive mend acknowledges the continuous lifespan of the object, that marks its passage from creation, use, discovery, conservation, glass case and finally the experience by the viewer.'

The shocking pink fills on a porcelain bowl is Disruptive Conservation making no attempt to blend in. It is acting as a symbol, asking the conservator to question their thinking, owning 'their own work explicitly.'



# Need More Pink?

[www.portiamunson.com](http://www.portiamunson.com)



Why not check out Portia Munson's art installations 'Pink Project' consisting of thousands of discarded pink objects. Or get yourself lost in some classic 80's jams with Pink Project.



**Or why not give our Pink crossword a try:**



## Across

1. Marine growth
2. Henry Mancini's famous theme tune
3. What colour did pink used to refer to in the 17th C.
6. Prickly stemmed flower
8. Who is singer Alecia Beth Moore better known as
9. Sockeye Atlantica Chinook

## Down

4. Large wading bird
5. To be embarrassed
7. Insect based colour
9. Pigment from Cuttlefish
10. Common garden plant
11. Angry root
12. Mollusk with a pink shell



"Pinking" shears are still used today when cutting fabric - it leaves a zigzag edge which prevents fraying



The pink ribbon is the international symbol of breast cancer awareness



The colour of the Financial Times newspaper is a salmon pink colour because originally pink dyed paper was cheaper than bleached white paper



According to astrological traditions in Thailand, pink is the lucky colour for Tuesdays

In Japan pink is the colour most associated with springtime due to the blooming cherry blossoms

The verb "to pink" dates from the 14th century and means to "decorate with a perforated or punched pattern"



Cochineal or Carmine dye is a food colouring made with crushed insects of the family Dactylopius coccus



The pink tax refers to the tendency for products marketed specifically toward women to be more expensive than those marketed toward men



The Nazi party used pink triangles to identify homosexual men, bisexual men & transgender women. This did not become public knowledge until the 1970s, at which point the symbol was reclaimed by gay rights activists



A 'pink regime', was introduced in a jail in USA. Inmates wear pink jumpsuits, sleep on pink sheets & wear pink slippers. The walls & bars are also painted pink. Reoffending rates went down by 70%



The pink colour of flamingos comes from beta carotene found in the algae, larvae & brine shrimp they eat



In the 17th Century the word pink or pinke was used to describe a yellowish pigment